

# EECON 2019

Engineering Leadership Providing Sustainable, Customer-Centric Electric Energy Solutions Through The Interactive Grid



**SPONSOR AND EXHIBITOR OPPORTUNITIES**



**NOV 26-27 | SYDNEY**

International Convention Centre Sydney

[WWW.EECON2019.COM](http://WWW.EECON2019.COM)



## EECON 2019: SPONSORSHIP & EXHIBITION OPPORTUNITIES

The Electric Energy Society of Australia (EESA) takes great pleasure in inviting you to EECON 2019 at the International Convention Centre, Sydney on 26 & 27 November 2019.

Our 2019 conference theme is “Engineering Leadership Providing Sustainable, Customer-Centric Electric Energy Solutions Through The Interactive Grid” exploring developments and collaboration in the energy industry.

EECON 2019 will bring industry leaders to Sydney to share the rapid developments impacting electricity participants from market operators to through to customers. This conference continues the discussion from EECON 2018 in Brisbane and examines industry and customer developments in adopting and integrating technologies to deliver sustainable, affordable and reliable energy. The need for all segments of the industry to work together to deliver these outcomes for the benefit of all stakeholders will be explored.

Please come and join us in Sydney and contribute to the developments in collaboration within the energy industry as it progresses towards improved outcomes for all participants through working together.

We plan to showcase and share the benefits to customers through this collaboration.

The conference will include senior industry speakers, special guests with two streams.

EECON 2019 will provide a great opportunity in Sydney for sponsors and exhibitors to showcase their products and services to delegates. Please support this exciting event through one of the sponsorship opportunities available in this prospectus.

I look forward to seeing you at EECON 2019.

Regards,  
Dr. Robert Barr AM—EESA National President

### WHY ATTEND EECON 2019?

- ☒ Energy industry leaders and shapers will join us—be part of the exciting energy sector developments that are shared at EECON 2019
- ☒ Hear what developments are in progress and where the industry is heading
- ☒ Understand how customers will benefit from the future energy technologies
- ☒ Influence the thinking and direction through your contribution as a speaker
- ☒ Participate in the open forum and question sessions throughout the conference

### WHY SPONSOR OR EXHIBIT AT EECON 2019?

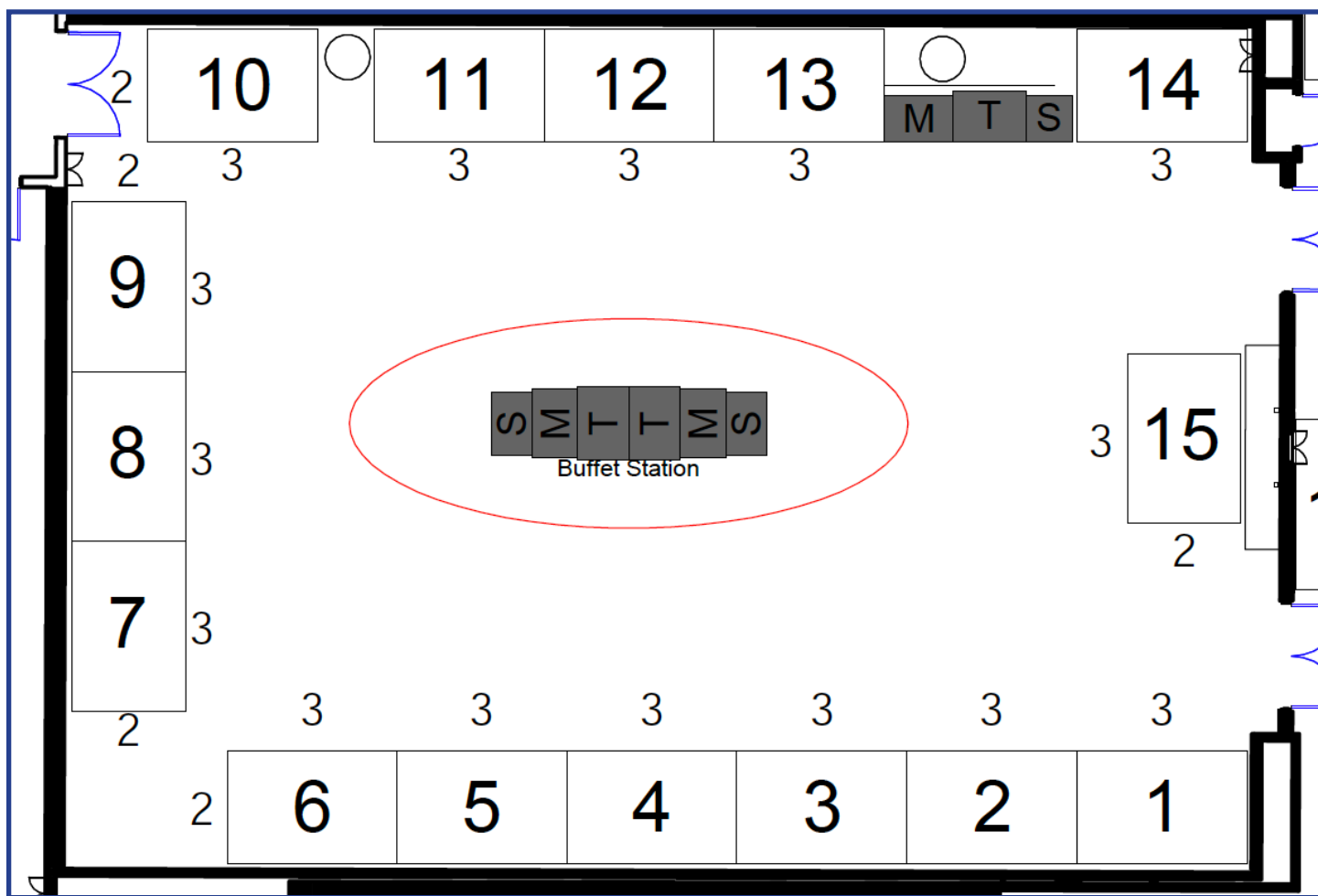
- ☒ Engage with industry specialists and leaders
- ☒ Enhance your company profile
- ☒ Raise your brand awareness
- ☒ Take a targeted marketing approach directed at your potential customers
- ☒ Demonstrate your product/service
- ☒ Enhance the exposure of your product/service to your target market



## EXHIBITION FLOOR PLAN

To be held in the International Convention Centre Sydney

### ROOM C4.5



*\*SUBJECT TO CHANGE*





## SPONSORSHIP PACKAGES

### DIAMOND SPONSOR

**\$17,500 + GST**

*(Up to 4 available—Each in unique market segments e.g. 1 manufacturer or Supplier, 1 Customer Applications/Developer/Retailer, 1 Engineering/Consulting and 1 Utility/Network.)*

#### BEFORE THE CONFERENCE

Company name and logo on all promotional material including weblink on EECON 2019 webpage acknowledged as Diamond Sponsor.

#### DURING THE CONFERENCE

- Double exhibition booth (6mx2m)
- 3 x Complimentary full conference registrations including dinner
- 1 x Complimentary full registration for a recent graduate engineer with less than 5 years experience including dinner
- Formal acknowledgement during the opening and closing address
- Opportunity for a senior representative to make a 5 minute presentation during the opening session
- Opportunity to provide a free-standing banner displayed next to the plenary stage and registration area throughout the conference (banners provided by sponsor)
- Opportunity to supply an insert into the delegate satchel
- Acknowledgement as a Diamond Sponsor in the conference program and on delegate name tags
- Opportunity to supply handout or corporate gift to delegates (item to be provided by sponsor)
- Option to take additional sponsorship items at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

#### AFTER THE CONFERENCE

Company name and logo displayed on all material sent out after the conference, acknowledged as a Diamond Sponsor.

### PLATINUM SPONSOR

**\$12,500 + GST**

*(CONFERENCE DINNER)*

*(1 AVAILABLE)*

#### BEFORE THE CONFERENCE

Company name and logo on all promotional material including weblink on EECON 2019 webpage acknowledged as Platinum Sponsor.

#### DURING THE CONFERENCE

- The opportunity for a 10 minute address by a senior company representative during the conference dinner (Lectern and microphone will be provided. Additional AV at sponsors own expense.)
- 2 x Complimentary full conference registrations including dinner
- 4 x Complimentary additional registrations to the conference dinner only (extra dinner tickets \$125)
- Unique and fun marketing opportunity with the Entertainer during dinner
- Opportunity to provide dinner guests with a company gift (to be provided by sponsor)
- Company logo on the dinner menus and delegate conference name tags
- Acknowledgement as a Platinum Sponsor in the conference program and during the conference dinner.
- Formal acknowledgement during the opening and closing address
- Opportunity to provide a free-standing banner displayed at the Conference Dinner and in the plenary room throughout the conference (banners provided by sponsor)
- Opportunity to supply an insert into the delegate satchel
- Option to take additional sponsorship items at 25% discount if available
- Option to take exhibition booth at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

#### AFTER THE CONFERENCE

Company name and logo displayed on all material sent out after the conference, acknowledged as a Platinum Sponsor.





## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR

**\$12,500 + GST**

(ELECTRIC VEHICLE DISPLAY)

(1 AVAILABLE)

#### BEFORE THE CONFERENCE

Company name and logo on all promotional material including weblink on EECON 2019 webpage, acknowledged as Platinum Sponsor.

#### DURING THE CONFERENCE

- 6m x 6m display area ( Custom)
- 2 x Complimentary full conference registrations including dinner
- Formal acknowledgement during the opening and closing address
- Opportunity to provide a free-standing banner displayed in the plenary room throughout the conference (banners provided by sponsor)
- Opportunity to supply an insert to the delegate satchel
- Acknowledgement as a Platinum Sponsor in the conference program and on delegate name tags
- Option to take additional sponsorship items at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

#### AFTER THE CONFERENCE

Company name and logo displayed on all material sent out after the conference, acknowledged as a Platinum Sponsor.

### GOLD SPONSOR

**\$10,000 + GST**

(3 AVAILABLE)

#### BEFORE THE CONFERENCE

Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Gold Sponsor

#### DURING THE CONFERENCE

- 1 x Exhibition booth - 3m x 2m
- 2 x Complimentary full conference registrations including dinner
- Formal acknowledgement during the opening and closing address
- 5-7 minute presentation in the conference session
- Opportunity to provide a free-standing banner displayed in the plenary room (banners provided by sponsor)
- Opportunity to supply an insert to the delegate satchel
- Acknowledgement as a Gold Sponsor in the conference program and on delegate name tags
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

#### AFTER THE CONFERENCE

Company name and logo displayed on all material sent out after the conference, acknowledged as Gold Sponsor.



## SPONSORSHIP PACKAGES

### SILVER SPONSOR

**\$7,500 + GST**

(3 AVAILABLE)

#### BEFORE THE CONFERENCE

Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Silver Sponsor.

#### DURING THE CONFERENCE

- 2 x Complimentary full conference registrations including dinner
- Formal acknowledgement during the opening and closing address
- Opportunity to provide a free-standing banner displayed in the plenary room (banners provided by sponsor)
- Company logo on delegate name tags
- Opportunity to supply an insert into the delegate satchel
- Acknowledgement as a Silver Sponsor in the conference program
- Option to take exhibition booth at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

#### AFTER THE CONFERENCE

Company name and logo displayed on all material sent out after the conference, acknowledged as a Silver sponsor.

### BRONZE SPONSOR

**\$5,000 + GST**

(3 AVAILABLE)

#### BEFORE THE CONFERENCE

Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Bronze Sponsor.

#### DURING THE CONFERENCE

- 1 x Complimentary full conference registration including dinner
- Formal acknowledgement during the opening and closing address
- Opportunity to provide a free-standing banner displayed in the plenary room (banners provided by sponsor)
- Acknowledgement as a bronze partner in the conference program
- Opportunity to supply an insert into the delegate satchel
- Option to take exhibition booth at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate



## SPONSORSHIP PACKAGES

### CONFERENCE SATCHEL

**\$5,000 + GST**

*(1 AVAILABLE)*

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Satchel Partner
- Opportunity to provide a free-standing banner displayed in the plenary room (banners provided by sponsor)
- Company logo printed on satchel (one colour logo)
- Opportunity to supply an insert to the delegate satchel
- Acknowledgement as a Satchel Sponsor in the conference program
- Option to take exhibition booth at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

### COFFEE CART SPONSOR

**\$3,000 + GST**

*(2 Available - one each day)*

*(2 AVAILABLE)*

*\$3000 + GST for 1 day or \$5000 + GST for 2 days)*

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Coffee Sponsor
- Opportunity to place banner next to coffee cart on your allocated sponsor day
- Opportunity to provide branded reusable cups and aprons (to be provided by sponsor or can be organised at an additional charge)
- Acknowledgement as a Coffee Sponsor in the conference program
- Option to take exhibition booth at 25% discount if available
- Additional employees of the sponsoring organisation and their guests can register at Member Early Bird rate

### WATER BOTTLE SPONSOR

**\$2,500 + GST**

*(1 AVAILABLE)*

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Water Bottle Sponsor
- Company branding (one colour logo) included on reusable water bottles displayed prominently throughout the venue and/or provided to each delegate in the conference satchel
- Refillable from water bubblers during the conference
- Acknowledgement as a Water Bottle Sponsor in the conference program





## SPONSORSHIP PACKAGES

### PHONE/TABLET BATTERY CHARGING STATION SPONSOR

**\$2,500 + GST**

(1 AVAILABLE)

- Company branding on charging stations
- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Charging Partner
- Acknowledgement as a partner in the conference program

### NOTEPAD SPONSOR

**\$2,500 + GST**

(1 AVAILABLE)

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Notepad Partner
- Company logo printed on Notepad (one colour logo)
- Acknowledgement as Notepad Sponsor in the conference program

### LANYARD SPONSOR

**\$2,000 + GST**

(1 AVAILABLE)

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Lanyard Partner
- Company logo printed on lanyard (one colour logo)
- Acknowledgement as sponsor in the conference program

### PEN SPONSOR

**\$1,250 + GST**

(1 AVAILABLE)

- Company name and logo on promotional material including weblink on EECON 2019 web page, acknowledged as Pen Partner
- Company logo printed on pen (one colour logo)
- Acknowledgement as Pen Sponsor in the conference program

### DELEGATE SATCHEL INSERT

**\$2,000 + GST**

(1 AVAILABLE)

Include 1 piece of your material in the satchel given to all conference delegates. Material is to be supplied by the company.



## TRADE EXHIBITION

2M x 1.5M BOOTH

\$3,000 + GST

- Appear on advertised list of exhibitors on EECON 2019 website
- Option for up to 3 full rego tickets at 25% discount on full registration rate applicable at time of purchase
- Acknowledgement as an a Exhibitor in the conference program Double booths and raw space available on request

### BOOTH WILL INCLUDE

- **SIZE** – 3m x 2m - depending on placement some booths will have 3 walls and some 2 walls
- **WALLS** – 2.5m high Polished Aluminium frame with white laminated in fills
- **FASCIA** – White laminated in fill with company name and stand number in standard black lettering (max 30 characters)
- **LIGHTING** – 2 x track spotlights - lights are mounted on the inside of the front fascia

- \* Additional furniture packages and equipment can be arranged at the exhibitor's cost through the exhibition contractor- they will be in contact with you to organise this
- \* Additional power access and equipment can be arranged at the exhibitor's cost through the exhibition contractor- they will be in contact with you to organise this
- \* All Exhibition set up, delivery, pack down and shipping details will be confirmed in the exhibitor manual sent out prior to the conference.

Insurance for loss or damage to equipment or products within the exhibition or during transport is the responsibility of the exhibitor.

*Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in this document. The EESA Organising Committee and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or mis-description, nor for the delay or damage, including personal injury or death, howsoever caused resulting from or rising out of reliance upon any general or specific information published in this document. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any and all of these details.*



## GENERAL TERMS AND CONDITIONS FOR EECON 2019

- Settlement of all outstanding monies is required by no later than 30 days after receipt of the tax invoice or 30 days prior to the conference, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to reassign your sponsorship or trade booth without notice.
- Please indicate any sensitivity of location to other companies. To ensure your sponsorship selection or the number of trade booths you require, please book early. Late bookings are possible but choices may be limited.
- Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform the EECON 2019 Secretariat in writing. Unless the sponsorship or exhibition space can be resold, the organisers reserve the right to retain any monies paid. Cancellations receiving a refund will incur an administration fee of \$250 including GST.
- Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor or exhibitors' property.
- Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.
- Details of the exhibition build company contracted for this event will be outlined in the Exhibitor Manual provided to each confirmed exhibitor approximately 6 weeks prior to the event. They can assist with stand design and have a wide range of accessories for hire at exhibitors cost. There is limited three-phase power available at the venue. Please contact the Conference Manager as soon as possible if this is required. Cost will be at exhibitors expense.
- **FREIGHT AND STORAGE** - Delivery will be on the bump in day for this event. It is recommended that your freight forwarding company is used to assist with arrangements for delivery and pick up of your goods.
- **SECURITY** - The exhibition area will be locked each evening. It is suggested that no easily removed valuable items be left over night or unattended. No responsibility can be taken for any loss or damage to equipment and display materials.
- **POWER** - 1 x 240volts general purpose outlet per booth-regardless of size - positioned in the rear corner of the stand



## SPONSORSHIP TRADE & EXHIBITION FORM

To apply, complete this form and email to [heidi@2em.com.au](mailto:heidi@2em.com.au)

Your organisation inclusions will be confirmed in writing and will become effective once agreed payment has been received.

ORGANISATION DETAILS—Please nominate the main person for communication within your organisation			
Title (Please circle)	Mr / Mrs / Ms / Miss / Dr / Prof		
Given Name:			
Family Name:			
Position:			
Organisation Name:			
Address:			
	State:	Country:	Postcode:
Email:	Telephone:		
Fax:	Website:		

Please select ( ) your Sponsorship and Trade Exhibition Registration Packages			
Sponsorship Packages	Diamond Sponsor	(4 Available)	<input type="checkbox"/> 17,500
	Platinum Sponsor - Conference Dinner	(1 Available)	<input type="checkbox"/> 12,500
	Platinum Sponsor - Electric Vehicle Display	(1 Available)	<input type="checkbox"/> 12,500
	Gold Sponsor	(3 Available)	<input type="checkbox"/> 10,000
	Silver Sponsor	(3 Available)	<input type="checkbox"/> 7,500
	Bronze Sponsor	(3 Available)	<input type="checkbox"/> 5,000
	Conference Satchel	(1 Available)	<input type="checkbox"/> 5,000
	Notepads Sponsor	(1 Available)	<input type="checkbox"/> 2,500
	Pen Sponsor	(1 Available)	<input type="checkbox"/> 1,250
	Lanyard Sponsor	(1 Available)	<input type="checkbox"/> 2,000
	Coffee Cart Sponsor - 1 Day	(2 available - 1 per day)	<input type="checkbox"/> 3,000
	Coffee Cart Sponsor - 2 Days	(1 Available)	<input type="checkbox"/> 5,000
	Phone/Tablet Battery Charging Station	(2 Available)	<input type="checkbox"/> 2,500
	Water Bottle Sponsor	(1 Available)	<input type="checkbox"/> 2,500
	Delegate Satchel Insert		<input type="checkbox"/> 500
Exhibition Booth		<input type="checkbox"/> 3000	

PAYMENT METHODS (please tick your chosen method)			
Credit card: charges as per this form are to be debited to: <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <i>Please note an 1.8% surcharge applies to credit card payments</i>			
Card holder's name:		Expiry:	
Credit card number:		CCV:	
Signature:			
<input type="checkbox"/> Request Tax Invoice <i>If you would like to discuss further payment options please contact Conference Organiser, Heidi Jephtha at <a href="mailto:heidi@2em.com.au">heidi@2em.com.au</a></i>			

PAYMENT METHODS (please tick your chosen method)			
I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with these and fully understand that this application is subject to the approval of the Organising Committee.			Insert TOTAL \$ amount payable inc GST
Name:			\$
Signature:	Date:		